

How Cambrian College Optimized their Awards Management

A Fuel To Learn Success Story

Cambrian College is a college of applied arts and technology in Greater Sudbury, Ontario, Canada. Established in 1967, and funded by the province of Ontario, Cambrian has campuses in Sudbury, Espanola and Little Current. Cambrian works in partnership with school boards, training institutes, universities, and other institutions - locally, nationally and internationally - in order to provide additional educational opportunities and to share expertise and resources.



The Problem: Our System Works...But Can it Work Better?

Cambrian College has been working with the Fuel to Learn System for the last few years. Their Development Manager, Brian Soucie, remarks on how complicated Cambrian's system had become prior to working with Fuel to Learn:

"Before implementing the Awards Management System, I wouldn't have called what we were doing a 'system'. We weren't managing our awards in an efficient manner. We recognized there were flaws with our processes, and we looked to RESolutionsTECH to help us out."

Cambrian's former process involved paper applications, and students had to spend time reading through a list of awards on the school website to determine which awards they could apply for. On the administrative side, the awards department kept all their awards, donor, and recipient information in several different files; accessing, maintaining, and updating these records was complicated, and difficult for more than one person to manage. When the submission deadline came and all applications were in, staff would dedicate the next 4 weeks to data entry and application management.

Brian Soucie was looking for ways to optimize the awards management process, and he looked to RESolutionsTECH to help. Brian states,

"Our former system worked, but at a certain point you need to consider whether your information works for you, or whether you are a slave to the information."

The consultants at RESolutionsTECH understood Brian's concerns, and helped to implement the Fuel to Learn Awards Management System.



The Solution: A User-Friendly, Effective, Online Awards Management System

After implementing Fuel to Learn, Cambrian can now say they have a system. Awards information can quickly be uploaded, and students can easily search and apply for awards online. For the administrative staff, all the information is stored in a central location, making access and management simple and effective. The application information can be easily exported from the system, and imported into Cambrian's database. Since implementing Fuel to Learn, Cambrian has saved time and money, and increased the number of applications by 30%.

Benefits for the Cambrian Staff:

- ✓ Information is now stored in a single source, Raiser's Edge (criteria for the awards, the donor information, the contact information, the recipient information)
- ✓ From this source, award information is easily exported and imported into the Fuel to Learn system.
- ✓ Everyone knows where the information is and can easily access it and update records.
- ✓ Manual data entry is virtually eliminated, as applications can be exported easily from Fuel to Learn and imported into Raiser's Edge.
- ✓ The school can help to promote specific awards to relevant groups of student, using the custom URL search generator.

Benefits for the Cambrian Students:

- ✓ The Cambrian awards website is now searchable, where students can quickly and easily search targeted information such as program name, award name or number, specific constituents, athletic activities, etc
- ✓ Applications can be submitted online, which saves the students time. They can access their profile from where ever they need to, and have the ability to update their record up until the submission date. They have complete control in their hands with their information.
- ✓ With the click of a button, students can recommend awards to friends, and parents can recommend awards to their children.
- ✓ Students can apply for multiple awards, while only filling out their profile once. Their profile is then applied to several different applications, eliminating the need to fill out duplicate information over and over.

Brian reflects on the new system that has been put in place, and the difference it has made for the students:

"We can see the value in our use of Fuel to Learn, on a daily basis. This has made a positive difference to our processes every day. Our students have also thanked us for implementing this online application system. Students expect to have access to information through the web. We have a responsibility to our students to bring the latest and greatest technology and innovation, and we are proud to be able to do so with our awards program. Our old system was working, but we knew it could be greatly improved. We saw an opportunity to adapt, change, be responsive to students, and be proactive."

Contact Us to Discover How Fuel to Learn can help you!

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